HBG NIVERSE SUMMIT

THE FUTURE OF HBCU INNOVATION

IMPACT REPORT

FEBRUARY 2025

HBGINIVERSE SUMMIT

ONE-PAGE OVERVIEW

SUMMIT ACTIVATIONS

Celebrate Black History Month & the Rich History of HBCUs!



- Panels with Industry Experts
- Workshops Al, Tech, Finance
- \$2,500 Pitch Competition
- Resource Expo & Recruiting
- \$5,000 Scholarship Giveaway
- \$3,000 student prizes

MISSION



Venture for THEM and Think PGC partnered to bring the 2nd annual HBCU Summit with exciting activations to highlight HBCU Entrepreneurship & Innovation!

EVENT LOGISTICS

Date: Sat, Feb 8, 2025

Time: 10 AM - 5 PM EST

Venue: Morgan State University

Cost: FREE for Students - \$20 for Non-Students

900+ Registered HBCU Students, Alumni, Industry Leaders, C-Suite Execs, VCs, Gov Partners, & other Trailblazers

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HBCUNIVERSE SUMMIT

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IMPACT REPORT %



900+ Registered attendees & students

500+ in-person attendees



20+ Guest speakers and industry leaders



30+ Summit Sponsors & Community Partners
11 Sponsors + 21 Community Partners



10+ Companies Hiring for Internships/Full-Time



\$10k+ Provided in scholarships + pitch comp \$5k Scholarship, \$2,500 Pitch, \$1,500 Campus Prizes



HBCUNIVERSE

EXPERIENCE SURVEY



of attendees "Very Likely" or "Likely" to return to HBCUniverse Summit



of attendees surveyed would recommend HBCUniverse (Net Promoter Score)



of our partners would like to return as a Partner or Sponsor for our next HBCUniverse Summit



"The event felt like a homecoming for scholars, future change makers, emerging brands, and innovative professionals to share information & impactful insights!"

-Cara Johnson-Graves (Founder Expo)



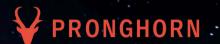
"This was my very first time at this summit, and I left feeling super refreshed! From the amazing speaker panel discussions to the proactive workshop session, this summer truly did not come short-handed in any way! As a current graduate student, this summit was ideal for myself, undergrad students, young professionals and more" - Adaora Lee (Student)

THANK YOU TO OUR SPONSORS

WELLS **FARGO**























THANK YOU TO OUR PARTNERS

CHITECHCLLCT









DC STARTUP & TECH WEEK





























HBC NIVERSE SUMMIT

MEDIA COVERAGE





Technically







SUMMIT CONTENT



FULL RECAPS



SHORT CLIPS





HE FUTURE OF HBCU INNOVATION

2025 ROADMAP

April Mid-Atlantic Scholarship Panel & Pitch @ Melanincon Conference in Washington DC

Giving away \$10K+ in HBCU scholarships and prizes

June South Eastern Scholarship Panel & Pitch @ Render 2025 Conference in Atlanta

Giving away \$10K+ in HBCU scholarships and prizes

Sep HBCUniverse Fall Conference

Oct Bowie State University fall conference collaboration

Nov AfroTech conference event in Houston

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THANK YOU

