

# HBCU UNIVERSE SUMMIT

THE FUTURE OF HBCU INNOVATION

IMPACT REPORT

FEBRUARY 2025

# HBCU UNIVERSE SUMMIT

## ONE-PAGE OVERVIEW

### SUMMIT ACTIVATIONS

Celebrate Black History Month & the Rich History of HBCUs!



- Panels with Industry Experts
- Workshops - AI, Tech, Finance
- \$2,500 Pitch Competition
- Resource Expo & Recruiting
- \$5,000 Scholarship Giveaway
- \$3,000 student prizes

### EVENT LOGISTICS

Date: Sat, Feb 8, 2025

Time: 10 AM - 5 PM EST

Venue: Morgan State University

Cost: FREE for Students - \$20 for Non-Students

900+ Registered HBCU Students, Alumni,  
Industry Leaders, C-Suite Execs, VCs, Gov  
Partners, & other Trailblazers

### MISSION



Venture for THEM and Think PGC partnered to bring the 2nd annual HBCU Summit with exciting activations to highlight HBCU Entrepreneurship & Innovation !

### CONTACT



Kiante Bush

kiante@venture4them.com

240-640-7133



Tremain Davis

tdavis@thinkpgc.org

202-262-9969



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## IMPACT REPORT

**900+** Registered attendees & students  
500+ in-person attendees



**20+** Guest speakers and industry leaders



**30+** Summit Sponsors & Community Partners  
11 Sponsors + 21 Community Partners



**10+** Companies Hiring for Internships/Full-Time



**\$10k+** Provided in scholarships + pitch comp  
\$5k Scholarship, \$2,500 Pitch, \$1,500 Campus Prizes



# HBCU NIVERSE SUMMIT

## EXPERIENCE SURVEY

100%

of attendees “Very Likely” or “Likely” to return to HBCUniverse Summit

94%

of attendees surveyed would recommend HBCUniverse (Net Promoter Score)

100%

of our partners would like to return as a Partner or Sponsor for our next HBCUniverse Summit



“The event felt like a homecoming for scholars, future change makers, emerging brands, and innovative professionals to share information & impactful insights!”

-Cara Johnson-Graves (Founder Expo)



“This was my very first time at this summit, and I left feeling super refreshed! From the amazing speaker panel discussions to the proactive workshop session, this summer truly did not come short-handed in any way! As a current graduate student, this summit was ideal for myself, undergrad students, young professionals and

more” - Adaora Lee (Student)



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# HBCU NIVERSE SUMMIT

## MEDIA COVERAGE



Technical.ly



WJZ CBS NEWS BALTIMORE



## SUMMIT CONTENT



FULL RECAPS



SHORT CLIPS





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## 2025 ROADMAP



**April** Mid-Atlantic Scholarship Panel & Pitch @ Melanincon Conference in Washington DC

Giving away \$10K+ in HBCU scholarships and prizes

**June** South Eastern Scholarship Panel & Pitch @ Render 2025 Conference in Atlanta

Giving away \$10K+ in HBCU scholarships and prizes

**Sep** HBCU Universe Fall Conference

**Oct** Bowie State University fall conference collaboration

**Nov** AfroTech conference event in Houston



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# THANK YOU

